



# KRUSHI VISHWA

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It is requested to send news items regarding education, research and extension activities with priority of new recommendations for farming community.

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## Participation of JAU in Krushi Mahotsava and its impact

Organizing Krushi Mahotsava was a unique gesture of Government of Gujarat, which provided an excellent opportunity of one-to-one interaction among scientists, officers of the line departments and farmers. They have come closer in solving the problems of farming community.

Junagadh Agricultural University played a vital role in the Mahotsava. Not only 600 Scientists/ Personnels visited the villages along with the Krushi Rath, University prepared a monumental publication encompassing the literature on agricultural, horticultural and medicinal crop technologies including those on water management, agricultural engineering and animal husbandary. This will undoubtedly serve as a guide to all involved in agriculture.

Such information was also imparted to farmers-friendly manner through *Bhajans* and *Duhas*. Several V.C.D.s and Audio Cassettes were prepared by this university and made available to all the villages.

The scientists who accompanied the Rath, apprised farmers about the latest technologies developed

by university. *Khedut Shibirs* were organized by Agricultural Produce Marketing Committees, wherein the scientists provided expert advice. Hon. Vice Chancellor, Director of Research and Director of Extension Education also actively participated in such *Shibirs*.

The farmers were given first hand knowledge of the latest technologies like fertilizer and water management, methods of seed preservation, use of drip and sprinkler irrigation, judicious and proper use of insecticides, pesticides, integrated disease, pest and weed management etc. They were convinced that by adopting university's recommendations only, many of their problems could be solved.

Through the contact of university scientists, farmers could get the detailed information on research, education and extension education activities of university. The impact is very obvious. All the seats for undergraduate B.Sc. course were full within a short period by students aspiring for admission in the College of Agriculture, Junagadh.

Thus, Krushi Mahotsava has provided a definite direction to the farming community and Junagadh Agricultural University has been instrumental in imparting knowledge to farmers right at their doorstep through this mega event.

**Dr. B. K. Kikani**  
Vice Chancellor